

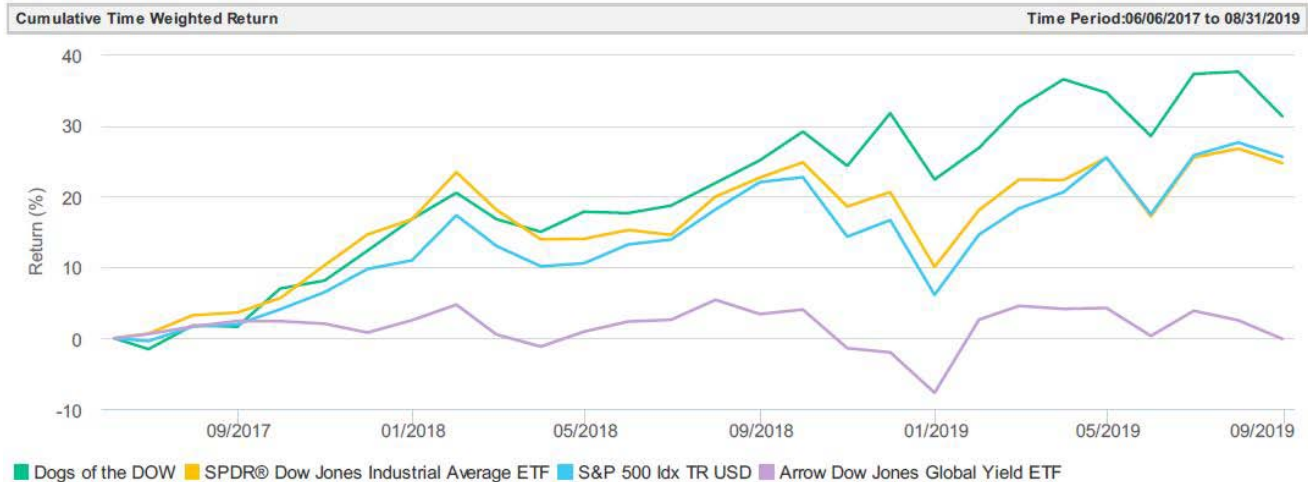
August 31st, 2019



Durig Capital, Inc.
11600 SW 69th Avenue
Tigard, OR, 97223
Toll Free: 877-359-5319
Fax: 971-732-5121
<http://fixed-income2.com>
info@durig.com

Durig's Dogs of the Dow Portfolio Strategy Historical Performance

- ❖ YTD Return of **7.26%**
- ❖ Trailing 1 Yr of **4.94%**
- ❖ Return Since Inception (*Annualized*) of **12.94%**
- ❖ Alpha of **4.71** (*vs. Benchmark**)
- ❖ Beta of **0.73** (*vs. S&P 500 TR Idx*)
- ❖ Excess Return of **2.56%** (*vs. Benchmark**)



A Fresh Spin on a Track-tested Strategy

Durig Capital has a new take on a time-proven “Dogs of the Dow” investment strategy introduced by Michael B. Higgins in the early 1990’s. Simply put, the Dogs of the Dow investment strategy is a method of designing a portfolio around established, blue-chip companies that have verifiable long-term returns.

At the end of the year (the last trading day), investors select the 10 Dow stocks with the highest dividend yields and invest equal amounts of money into each of the 10 stocks on the first trading day of the following year. The investments remain unchanged for the balance of the year when the process repeats again when the portfolio is rebalanced.

Durig Capital’s Dogs of the Dow Portfolio Strategy looks to produce higher income with less volatility and, historically, has resulted in a less volatile portfolio and has produced excellent returns since its inception. The portfolio contains 9 holdings (9 equity positions) that are each contained in the greater Dow index. The difference is that Durig Capital has over-weighted the top dogs. In other words, there is a greater level of investment in the equities with the highest yields.

Through identifying /predicting economic cycles combined with our practice of overweighting the “top dogs” – those equities with the highest dividend yield, Durig Capital has designed a portfolio with historically solid returns, reduced volatility; a winning combination for investors looks to maximize their income while minimizing their downside risk.

Contact

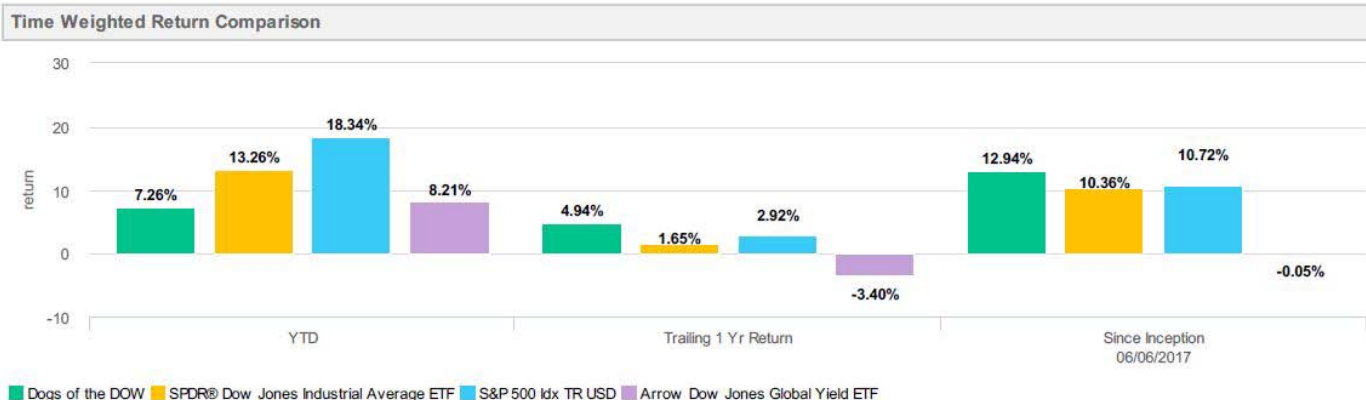
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*Disclaimer: Past performance is no indication of future success. * SPDR® Dow Jones Industrial Average ETF is the primary benchmark used.*



Durig's Dogs of the Dow Portfolio – Outperformance Over Time



Asset Allocation



Asset Class	Weight
Consumer Defensive	17.60%
Healthcare	7.00%
Communication Services	15.23%
Energy	27.16%
Industrials	14.93%
Technology	18.08%

- ❖ Selective over-weighting of the top “dogs” aids in capturing higher dividend yields
- ❖ Annually rebalanced to bring the portfolio back in-line with allocation targets and allow investors to participate in the growth of companies that are outperforming the market

Benefits

- ❖ Historically, Durig's Dogs of the Dow Portfolio has offered investors an outstanding Alpha (active return) of **4.71** (vs. *Benchmark**)
- ❖ A Low Beta of **0.73** (vs. *the S&P 500 TR Idx*) means FX2 has very minimal volatility vs. the overall stock market, and has less volatility than the greater DOW Index
- ❖ Historically, Durig's Dogs of the Dow Portfolio has provided an excess return of **2.56%** (vs. *Benchmark**)
- ❖ Historically, Durig's Dogs of the Dow Portfolio has provided Superior Income & Outstanding Performance in Equity through exposure to well-known blue chip equities with the most consistent and highest dividend yields
- ❖ Low Annual Management Cost of 0.50% allows for higher net returns to the investor

Portfolio Structure

- ❖ Low average cost + Higher Returns = Higher Net Returns to Clients
- ❖ Discretion allows for active management of investments and enables proactive management
- ❖ Segregated accounts; no pooled funding, so tax implications of the account match that of the investor
- ❖ Investors may access their account online, allowing for 3rd party validation (*TD Ameritrade offers comprehensive, 24/7 account access online to their custodial clients*)
- ❖ We leverage over 50 years of professional investment experience with an emphasis on personalized service

Getting Started with Durig's Dogs of the Dow Portfolio

- ❖ Minimum Investment of 25k
- ❖ Discretionary Management only
- ❖ Low Annual fee of 0.5%
- ❖ No minimum investment period
- ❖ Custodied at TD Ameritrade Institutional
- ❖ Begin with an Introductory Conversation, then review/return a signed Discretionary Agreement
- ❖ We send you the appropriate forms with clear instructions for completion, send the forms back to us and relax, we will take care of the remaining set-up
- ❖ Your Advisors are just a call or email away should you need any assistance

About John “Randy” Durig – Principal, Portfolio Manager, Founder, Durig Capital, Inc.

John “Randy” Durig has over 30 years of professional investment experience, having achieved senior vice president of a firm now called RBC Dain Rauscher Corp. Mr. Durig's portfolios have achieved extremely high levels of performance. Mr. Durig now manages his own firm, and has assembled a talented team of professionals that work tirelessly to provide you with premier investment services.